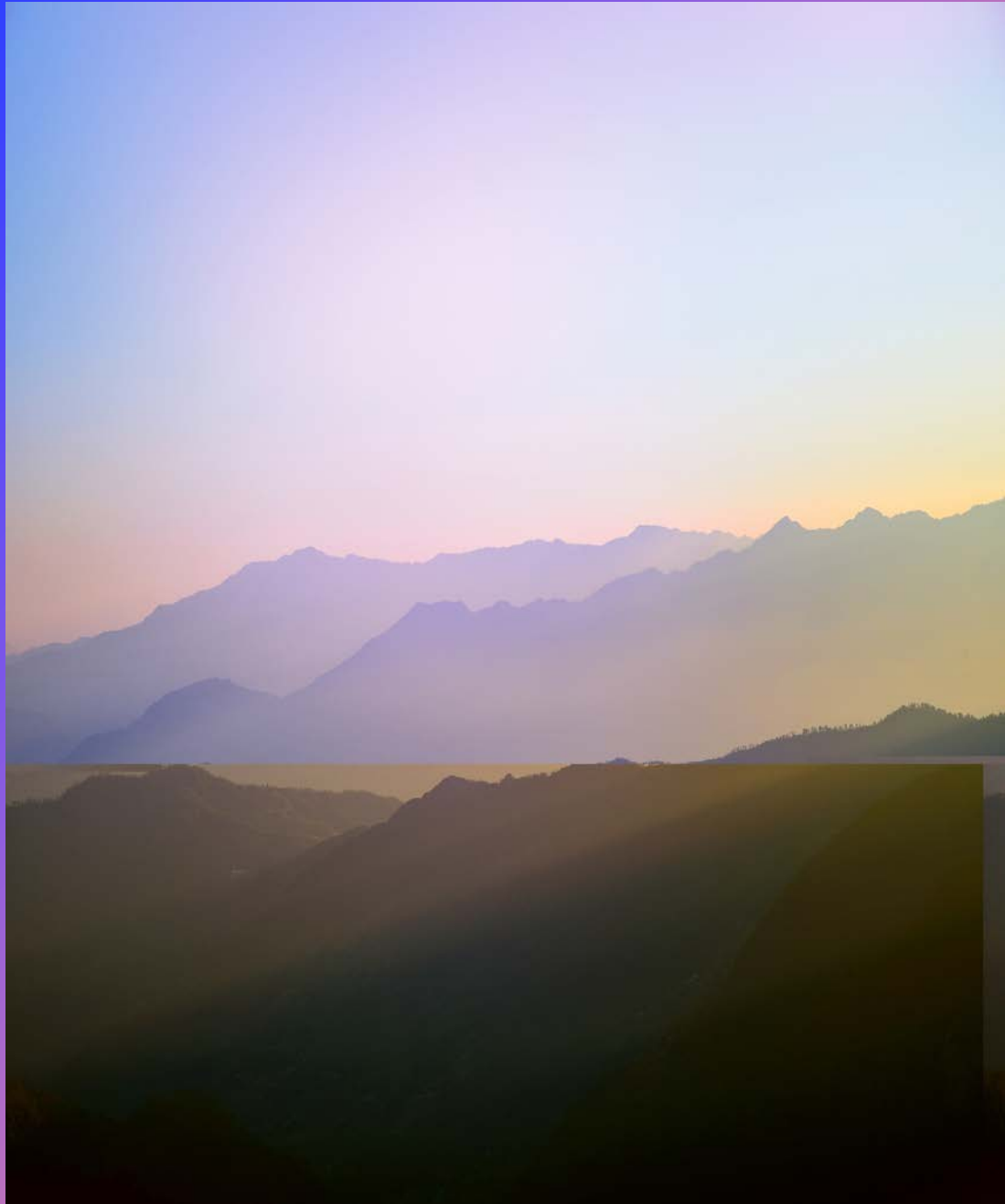# WHAT IS INNOVATION?

5/31/22 Directors' Meeting

Pat Hartley - Director, Information Technology
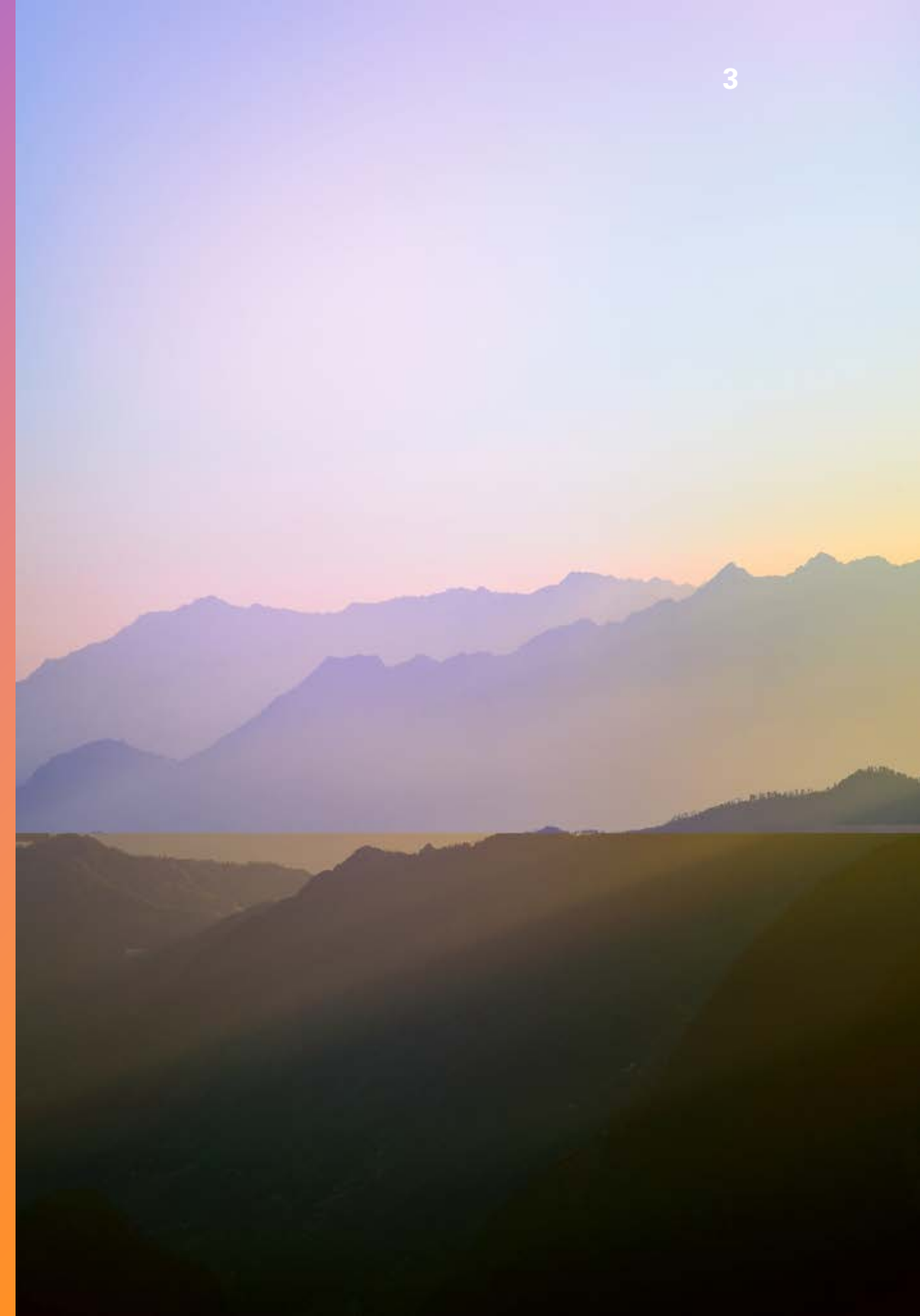
Innovation is a new or changed entity realizing or redistributing value

ISO TC 279 in the standard ISO 56000:2020

WHAT IS INNOVATION?

SOMETHING NEW THAT CREATES VALUE

Fabienne Jacquet

INNOVATION IS NOT ABOUT SAYING YES TO EVERYTHING. IT'S ABOUT SAYING NO TO ALL BUT THE MOST CRUCIAL THINGS

Steve Jobs

WHAT IS INNOVATION?

APPROACHING EVERY SITUATION SAYING, "HOW CAN WE MAKE THIS BETTER?"

Karin Hurt

ORGANIZATIONS WELCOME INNOVATION AND INDIVIDUALISM IN THE SAME WAY THE DINOSAURS WELCOMED LARGE METEORS.

Scott Adams

WHAT IS INNOVATION?

WHAT IS INNOVATION TO YOU?